

2022-23 IMPACT AND ACTIVITY REPORT

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#CambrianCommunity



CAMBRIAN
COLLEGE

VISION

IMAGINE • INSPIRE • INNOVATE

MISSION

- To offer a comprehensive program of career-oriented, post-secondary education and training to assist individuals in finding and sustaining meaningful employment
- To meet the needs of employers and the changing work environment
- To support the economic and social development of our diverse community; locally and globally

VALUES

- INNOVATION to unlock unlimited possibilities
- COLLABORATION to maximize the contributions of all
- RESPECT to enhance every experience for the greater good
- EXCELLENCE to drive quality through accountability



MESSAGE FROM THE PRESIDENT

As the new President of Cambrian College, I'm thrilled to invite you, the incredible members of our Cambrian community, to read through our 2022-23 Impact and Activity Report.

While I'm fresh in my role as President, I've been a member of Cambrian's senior leadership team for the last nine years. I always look forward to receiving this report, because it reminds me of how immensely grateful I am for the strong culture of philanthropy that you've all helped create and sustain here at the

College. It's always inspiring to see the life-changing effect that your generosity has had on our students. Inside this year's report you'll find stories about overcoming adversity and the gift of second chances.

You'll read about helping hands offered at times of need, and Cambrian graduates doing remarkable things in the community while giving back to the College in ways that make a real difference.

You'll read about what we've accomplished this past year and the new milestones we've achieved, and you'll learn more about investments made by Cambrian staff members—our everyday “superheroes”—to support students inside and outside of the classroom.

There is joy to be found in each of these stories of dreams fulfilled and opportunities seized – and we are all so much better when we care for and support one another.

Allow me to extend my deepest gratitude, on behalf of the entire Cambrian College team, to each and every one of you for your support and commitment to both our institution and our students.

Yours in education,

A handwritten signature in black ink that reads "Kristine Morrissey". The signature is fluid and cursive.

Kristine Morrissey
President
Cambrian College

TO OUR VALUED PARTNERS, ALUMNI, AND DONORS,

Over the past few years, we have achieved remarkable success in engaging with donors and alumni like you, who have supported us in so many ways. From making significant contributions to capital projects, volunteering at events, donating towards scholarships and bursaries, providing academic equipment, and more, your generosity has been instrumental in helping us achieve our goals.

We are so pleased to share that our 2022/23 fiscal marked a new record in our fundraising efforts, with a total of \$2.5M raised. This represents the largest annual fundraising total in Cambrian's history. We are immensely grateful to each and every one of you who played a part in making this happen.

In addition to this achievement, we would like to share some important changes that will improve the effectiveness and efficiency of our fundraising efforts. After careful sectoral research and consideration, the Board of Directors of the Cambrian College Foundation, made the important decision to dissolve the Foundation and integrate it into our Alumni and Development Department. Our same team remains in place, and we are confident that this transition will enable us to better serve all of our alumni, donors and partners.

Please rest assured that sound financial management will continue. The assets of the Foundation have been transferred to the College, and the financial oversight

of endowment funds will be incorporated into the Audit Committee of the Board of Governors. Separate bank accounts remain in place for our donor dedicated funds.

We extend our heartfelt thanks to the members of the Cambrian Foundation Board of Directors for their unwavering support throughout the years.

This is a significant moment for philanthropy at Cambrian, and we are excited to continue building on our successes with your invaluable support. If you have any questions, please do not hesitate to reach out. As always, thank you for your support of Cambrian and our students!

With gratitude,



Melanie Cacciotti
Executive Director,
Alumni, Development and
Office of the President



Brandi Braithwaite
Director, Alumni and Development

DEVELOPMENT AND ALUMNI TEAM



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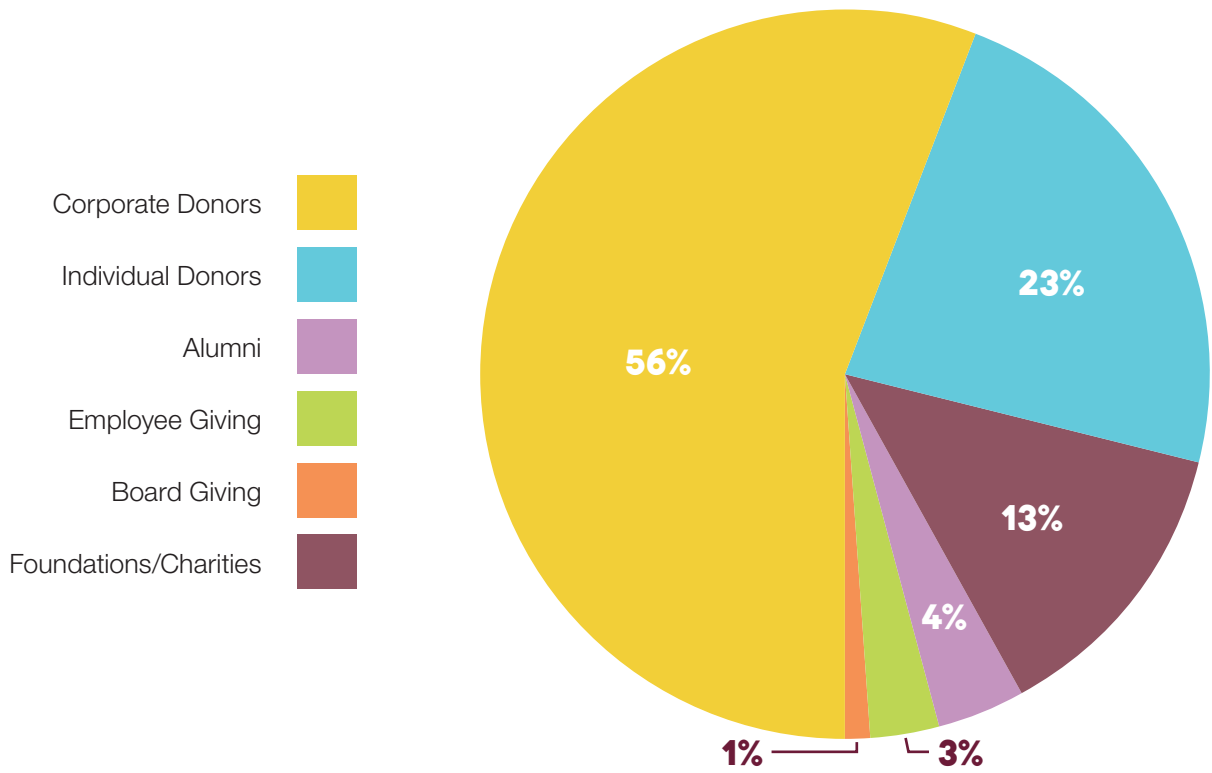


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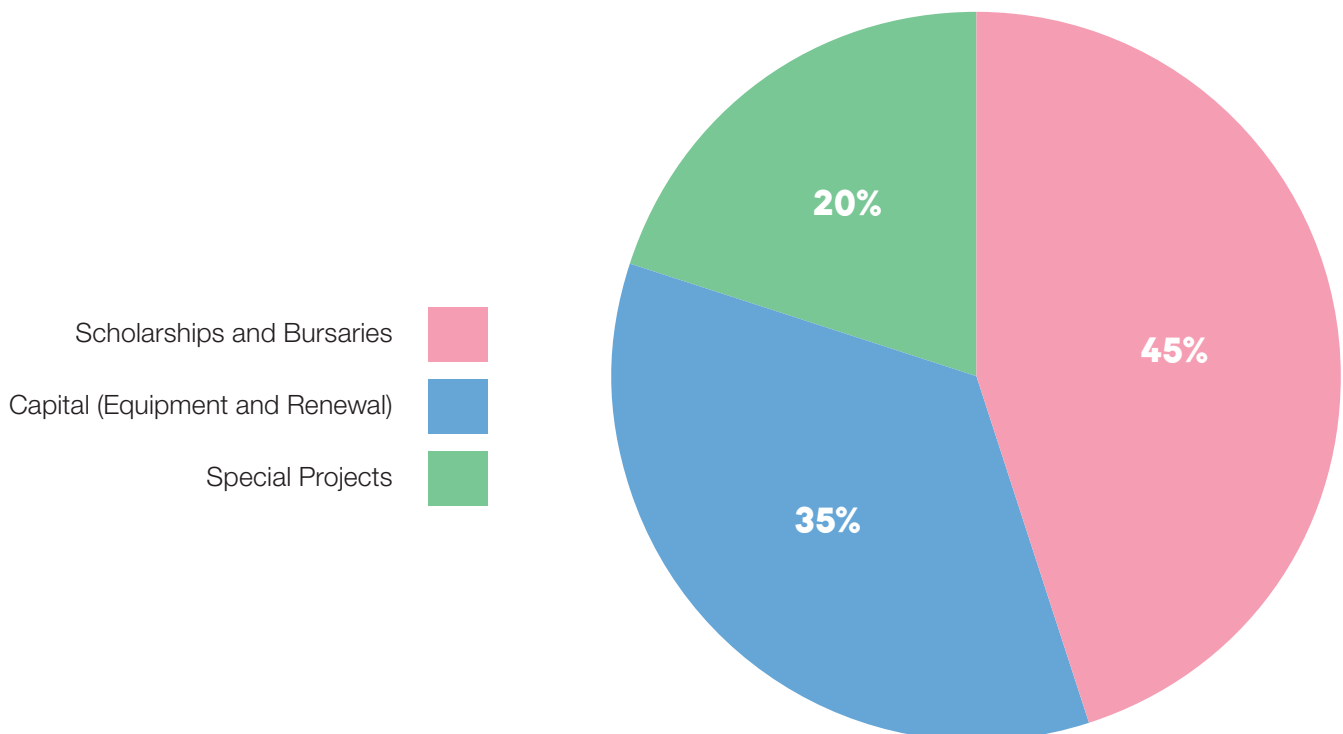
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DEVELOPMENT UPDATE

DONATIONS BY SOURCE



DONATION DESIGNATIONS



FOUNDATION ACTIVITY



Your contributions to Cambrian College have had a significant impact on the lives of so many students, resulting in transformative experiences and positive changes.

Through your support, we were able to collaborate with an amazing group of individuals and organizations, all working together to create a vibrant and enriching learning environment for Cambrian students. Your generous donations played a vital role in paving the way for student success, turning their aspirations into reality.

Thank you for making the 2022-23 fiscal year such a tremendous success! We look forward to continuing this journey with you and celebrating many more milestones together.

We set records.

- We marked a new record in our fundraising efforts, with a total of \$2.5M raised. This represents the largest annual fundraising total in Cambrian's history.
- Over 39% of eligible Cambrian staff participated in the Employee Giving Program, resulting in more than \$60,000 raised for in support of Cambrian students. This represents a 6% increase in support over the previous year.
- New donors to the College increased by 23%, with a record 38% increase in corporate donors and a 23% increase in individual donors.

FOUNDATION ACTIVITY (CONTINUED)



We celebrated our donors and partners.

- We marked a significant milestone with a generous \$350,000 donation from Glencore Canada and Sudbury Nickel Operations towards our new Battery Electric Vehicle Lab - an exciting expansion of the Glencore Centre for Innovation.
- We honoured Jesse Winters, a significant donor to scholarships and bursaries for nursing students, with the opening of our Dorothy Winters Health Sciences Lab, in memory of his late mother who was a nurse and community living advocate.
- We opened our KPMG Pride Centre, celebrating their contribution to programming and activities in the space, as well as bursaries for students representing our 2SLGBTQ+ community.
- We opened Wiidokaaziwin, a brand-new Indigenous learning and community space proudly supported by Anmar Mechanical & Electrical Contractors. The occasion was made even more exceptional by their announcement of their \$100,000 donation, which not only brought this space to life but also created the Anmar Mechanical Indigenous Student Support Program. This program provides financial aid of up to \$8,000 annually to Indigenous students pursuing careers in the mining and supply sectors, making it a truly remarkable contribution to the community.
- We celebrated innovation and the incredible impact achieved by our generous supporters and partners at our annual Supporter Appreciation Reception. More than 100 guests gathered to celebrate key partners, explore Cambrian's Glencore Centre for Innovation and experience live and interactive technology and project demonstrations.

We supported and celebrated student success.

Scholarships and bursaries are one of the most vital pieces of Cambrian's student financial support system. They reward academic excellence, remove financial barriers, and send a clear message to new and returning students alike: You can do it!

- Our incredible donors continue to support the nearly 1,000 annual scholarships and bursaries available at the College, with nearly \$1.6 million was distributed to more than 1,200 deserving students.
- We welcomed nearly 500 donors, staff, faculty, and student award recipients into our gymnasium to celebrate our scholarship and bursary recipients and their generous donors. This change in location from the Student Life Centre was quite remarkable, as it truly reflected the growth of our donor base since we last hosted the event in 2019.



FOUNDATION ACTIVITY (CONTINUED)



We expanded our opportunities to support and engage with our community in a number of exciting ways.

- Our annual Jill of All Trades event, aimed at inspiring young women in grades 9-12 to explore careers in the skilled trades, was a resounding success. Over 40 sponsors engaged with students both on-campus and around the event, providing meaningful and rewarding mentorship opportunities.
- Our annual Career Fair Conference, Northern Ontario's largest career fair, continued to offer a valuable networking experience for partners and students alike. We welcomed six new sponsors, whose generosity allowed us to expand the fair's offerings and reach.
- Nine incredible sponsors stepped up to support the Cambrian Student Innovation Challenge, powered by RBC Future Launch. This competition provides a platform for Cambrian College students to pitch their innovative ideas to a panel of industry experts, competing for cash prizes to help bring their visions to life.
- We launched our first Endowment Matching Campaign, matching donations made to new and existing endowments dollar-for-dollar up to a total of \$1M. This campaign is a reflection of our shared commitment to enriching the student experience, and we're proud to work toward reaching this goal with the help of our generous donors.

AWARD RECIPIENT

AMANDA CAPPELLANI

One word describes Nursing student Amanda Cappellani's reaction to the news that she'd won the Walker Wood Foundation Bursary: disbelief.

"I was in the middle of class when I got that notification," she says. "I felt dumbfounded. I was in absolute awe."

"I leaned over to my best friend Brooke and said: 'You're seeing this, right?' We're whispering in the middle of class and one of my other friends sitting behind me tapped my shoulder and said 'Oh my God! Look at the award you've won!' So, I thought Okay, there are two other people who've seen this, so it must be real!"

She quickly messaged screenshots of the email congratulating her on her successful application to her parents, and when she got home, the celebration was officially on.

There were hugs, lots of jumping up and down, and tears of joy.

"My mom (Dallas) and my dad (Darrell) are my biggest supporters and my absolute rocks," she says. "Without them, I wouldn't be the person I am today."

As the daughter of a former advanced care paramedic, and with many nurses and medical professionals in her extended family, Amanda has always felt like she was destined for a career in healthcare.

"Ever since I was little girl, I knew that I wanted to be a nurse," she says. "I've always loved helping people. It's in my blood."

But while her belief in her life's calling has never wavered, Amanda has long struggled with feelings of self-doubt in her ability to achieve her goal. Diagnosed with ADHD at an early age, Amanda has fought hard against negative self-perceptions, as well as the limits others tried to place on her potential.

"I was told by a high school guidance counsellor that I wasn't smart enough to be a nurse and that I needed to wrap my head around the fact that I wouldn't achieve very much in life."

“Adversity can be discouraging, but... good things can and will happen.”

But Amanda pushed the negativity aside, used it as fuel for her ambition, and found success in postsecondary education, proving to herself that she was capable of more than what she'd been led to believe.

However, at the start of last year, a significant medical scare nearly put her goal of becoming a nurse on hold indefinitely. In January of 2022, an ultrasound detected masses on her liver. What followed was a year-long period of uncertainty filled with bones scans, bloodwork, and biopsies that seriously tested her resolve and left her with little opportunity to work.

"I lost out on a lot of money I was counting on to help cover some of the costs of my education," she says, "so the financial struggle was definitely there."

But despite these challenges Amanda refused to give up, and with the financial support she received from the bursary she managed to continue her in-class studies while also accumulating required placement hours at Health Sciences North.



"It [the bursary] felt like a huge win given the circumstances of the past year," she says. "Adversity can be discouraging, but when you get up, brush yourself off and persevere, good things can and will happen."

And good things are definitely happening for Amanda. She is set to graduate from Cambrian's BScN program and is getting closer to fulfilling her aspiration of working in an emergency room. She looks forward to the day that she'll be providing life-saving care to patients who have experienced significant traumas.

"It might sound a little strange to some," she says, "but I've just completed my final preceptorship in the red zone of the ER at HSN and I absolutely loved it! When [patients] come in and they're critical, it's so rewarding when they come out of that terrible situation and get on a path to recovery. Knowing that I've played a role in getting them there feels absolutely amazing."

While the idea that she would one day be seen as an inspiration to others never crossed her mind, Amanda hopes her story will encourage struggling students to carry on with their own educational journeys, even when the obstacles in front of them seem too big to overcome.

"I know it might be scary and you may have people who've told you that you aren't smart enough to become a nurse or pursue your passion. Don't listen to them. It's always worth taking your best shot. Dreams do come true."



AWARD RECIPIENT

WESLEY PEEVER

Wesley Peever's future seemed certain: he was going to be a mechanic.

From an early age, he was drawn to anything with wheels and a motor.

"I started riding pedal bikes at, like, three years old," he says. "Then I started driving dirt bikes at the age of six. After that I got into quads and all those sorts of things, and I've been doing mechanical stuff and welding since I was 12."

Wesley grew his passion for building and fixing things while working alongside his father, a talented and largely self-taught fabricator and welder, on a variety of mechanical repair and home renovation projects around his childhood residence in Azilda. His innate talent was obvious and impressive.

"I remember once when I was 13 or so, one of my aunt's friends came in from Toronto to visit. He watched me change a popped tire on my dad's truck and noticed I was using the hubcap to hold all the nuts. He said, 'Who showed you how to do that?' I'm like, 'Well, if I don't do this I'm going to lose them in the grass.' He was really impressed, but it just seemed like common sense to me."

Years later, this same acquaintance encouraged Wesley to attend Cambrian's Heavy Equipment Technician program. Wesley agreed, seeing the potential for a high-paying career doing work that would take advantage of his considerable skills.

He enrolled in the program in 2015 and quickly found success, achieving high grades in his classes while also receiving a number of student bursaries. He graduated from his program without significant educational debt and seemed poised for a long and fulfilling career in the trades.

But like the dirt paths he's raced down so often on his various offroad vehicles, there were bumps and dips ahead of him.

A combination of over-confidence and a lack of maturity prevented Wesley from making a positive impression on employers, and while his skills were in demand, his attitude, he readily admits, was off-putting. He jumped from job-to-job, burning a few bridges along the way.

"Since I graduated in 2018, I've had 26 jobs," he says.

When the COVID-19 pandemic hit in full force, Wesley found himself without work. He applied for employment insurance and, with time on his hands, began spending it with others who weren't invested in his well-being. He made some bad decisions, got caught up with the wrong crowd, and eventually had a brief stay in a rehabilitation centre to help deal with a substance abuse issue.

The bright future he'd imagined was waiting for him post-graduation was starting to dim.

However, it was during this difficult period that Wesley was introduced to the Réseau ACCESS Network, a non-profit, community-based

“I started understanding that I have this deep want and need to help people.”

charitable organization committed to promoting wellness, harm and risk reduction, and education in the community. He began to spend significant amounts of time at the organization, working with other volunteers on a variety of projects. "We were there doing things like making kits," he says, "putting sterile supplies in packages for people to consume substances safely."

Before long, he was spending seven days a week with the organization. With each new connection made and client served, he began to see something in himself that he hadn't realized was there – a desire far removed from his previous aspirations.

"I started understanding that I have this deep want and need to help people," he says. "So, one day, while I was working [at Réseau], I asked someone 'How do I do this professionally?' He said, 'Go take Social Work at Cambrian.' Three weeks later I was enrolled in the program."

He began studying full-time in January of 2023, and quickly realized that this educational experience would be vastly different from his first.

“For me, [social work] is a lot harder than mechanics,” he says. Mechanics, in a lot of ways, is black and white. This bolt comes off, this bolt comes off, and then you reverse it and put it all back together. With social work, it’s not like that at all. There’s a whole spectrum of colours that you need to consider. You need to have insight into your emotions and an appreciation of all the different ways to communicate effectively with people. It takes a lot of hard work.”

The learning curve may be steep, but Wesley is well resourced at the College. He benefits from counselling sessions offered through Cambrian’s Glenn Crombie Centre (“an absolutely amazing place”), as well as the financial assistance he is once again receiving in the form of student bursaries.

This time around, Wesley has an even greater appreciation for the impact this support is having on his education and professional future.

“I know now that my life is privileged in lots of ways,” he says, “but when I was younger, I didn’t see it. My life has now changed and continues to change rapidly. I have a mortgage and car payments in addition to the cost of my education. They [student awards] are extremely helpful. When you’re not stressing over how you’ll be paying for next year’s tuition, that is such a good feeling. I’m really grateful for what I’ve been given.”



INDIVIDUAL DONOR

GURPREET “GP” SINGH BROCA

For Cambrian alumnus Gurpreet “GP” Singh Broca, the City of Greater Sudbury is home. But it didn’t always feel that way.

“I think from day one, I did not expect the sense of community [in Greater Sudbury] that I found later on,” he says.

Like many other international students who leave loved ones behind to pursue their education abroad, when Gurpreet first arrived at the Cambrian College campus in 2015 to study in the Civil Engineering Technology program, he struggled with feelings of loneliness and isolation. Living in a community where less than 2% of the population is South Asian, Gurpreet, a practicing Sikh, didn’t see his culture reflected in his surroundings.

“It felt like I could count the number of people I saw wearing turbans in the community on one hand,” he says. “The first six- months were really hard for me. It was a tough go.

“While a move to an established Sikh community in a more southern area of the province would have provided Gurpreet with greater access to the comforts he had left behind in India, he felt strongly that he could build a life in Greater Sudbury, motivated both by his embrace of the spirit of Chardi Kala—meaning “eternal optimism and perseverance through adversity”—as well as his belief in the transformational power of a core tenet of the Sikh religion—sarbat da bhala.

Sarbat da bhala is a Punjabi phrase that translates to “prosperity for all.” It’s an important component of a Sikh’s daily prayers that calls on all those of faith to devote themselves to performing good deeds in service of others.



“It [sarbat da bhalaj] reminds us that everybody in this world deserves and should have peace, serenity, and personal prosperity, regardless of their culture or station in life,” Gurpreet says. “It is also a belief in reciprocity—that any blessings you’ve helped provide will also come back to you. Maybe not tomorrow, but at some point in your life, in a way that will surprise you.”

And so, Gurpreet began seeking out opportunities to volunteer his time to support a wide variety of events and activities around the city, hoping that by making a positive impact in the community, he would encourage others to become curious about him, learn from him, and connect with him and his culture in deeper way.

“I helped at fundraising activities, local festivals, exhibitions, community dinners, the soup kitchen, the food bank, bigger public events like Rib Fest... whatever was required. The response was incredible,” Gurpreet says. “People wanted to learn more about who I was and my culture. I felt seen and appreciated. They started coming to me with new opportunities to be involved, because they saw me as adding value to conversations.”

Today, Gurpreet serves in important leadership positions within the Greater Sudbury community and is known as one of the city’s most passionate and accomplished volunteers. His efforts to advance diversity, equity, and inclusion initiatives within Cambrian College and with groups such as the YMCA, the Greater Sudbury Police Diversity Advisory Committee, and the India Canada Association of Sudbury have garnered praise and recognition and led to the growth and expansion of strong networks of support for newcomers settling in Northern Ontario.

To encourage other international students attending Cambrian to follow in his footsteps and help be the drivers of the change they want to see, Gurpreet has established the Sarbat Da Bhalaj Bursary. The award provides financial support to second-year students who demonstrate a commitment to driving prosperity for all through volunteerism and civic engagement. The bursary is intended to inspire personal growth and reflections on the value of public service.

“I want to help develop people—personally and professionally—so they can be their best selves”

Ever eager to give more of himself to help others thrive, Gurpreet hand picks his award recipients and meets with them in person to offer encouragement and mentorship. He also helps identify additional opportunities for community involvement, which he knows can expand networks and open pathways to future employment.

“I want to help develop people—personally and professionally—so they can be their best selves and make an even greater impact moving forward,” he says. And while he acknowledges that the financial component may be an initial motivator for some who apply for the bursary, he believes that once they see the good that can come from volunteering, when they touch someone’s life through a selfless act or help build a community through shared effort, they can’t help but be changed on a fundamental level.

“I know that when [bursary applicants] volunteer, it will become a habit. It builds more kindness into people overall.

Change starts with one person. One helping hand offered, one good deed, will always lead to another.”

CORPORATE DONOR

MR. NERO PAINTING

“I remember when Cambrian was literally a single building,” says Nicola Nero. “It just keeps getting bigger and bigger...I don’t even know my way around anymore!”

He is joking, of course; Nicola and his children—sons Mauro and Christian, and daughter, Chiara—know the College campus better than most.

As the owners and operators of Mr. Nero Contracting & Restoration Inc. and the Nu Look Paint Store, they’ve drilled, hammered, and drywalled their way around most corners of campus. Over the years, they’ve worked on prominent facilities such as the Wabnode Centre, as well as classrooms, student lounges, and countless other spaces. You can often find them and members of their team in the hallways providing the exceptional service they’ve become renowned for throughout the Sudbury community.



But beyond their longstanding professional ties, the Nero family has even deeper connections to Cambrian. When Nicola first immigrated to Sudbury from Italy in 1972, he immediately looked for opportunities to improve his English. However, without the financial means to cover the cost of an education, he knew that he needed to find a school offering language courses on a schedule that would allow him to work while he studied.

At the time, Cambrian was hosting a number of evening classes, including English, which proved to be a perfect fit. “I needed to work; I could not afford to put myself through school without a job. That’s how I ended up going to Cambrian,” Nicola says. “It [the College] was a big part of my life then, and now I’m proud to be part of the team that works to improve it.”

Just like their father, the Nero children also saw Cambrian as an excellent option to meet their educational needs. Mauro studied in the HVAC Technician program, while Christian graduated from Police Foundations and Chiara completed the Dental Assisting program. Although their programs varied in focus, the siblings eventually found their way to the family business, bringing with them unique skills and perspectives gained from their experiences inside and outside of the classroom.

Today, each member of the family is excited to be using their talents to make a positive impact at the College, a place that has been so important to their personal development.

But their contributions go well beyond professional services rendered.

Quietly, the family has become one of Cambrian’s most consistent philanthropic partners. They’ve made numerous financial contributions to support athletics, while also investing in other areas vital to student success. For the last two years, they’ve issued pacesetting challenges in support of Cambrian students on Giving Tuesday, which is an annual event that celebrates and encourages philanthropic activity around the world. Last year, the family came forward during the day-long giving campaign and generously agreed to match every donation made to the student food bank up to a total of \$3,000. “Sponsoring a team or investing in a place like Cambrian assists people directly,” says Mauro. “There’s huge value in that. It helps our community grow.”

“Sponsoring a team or investing in a place like Cambrian assists people directly”

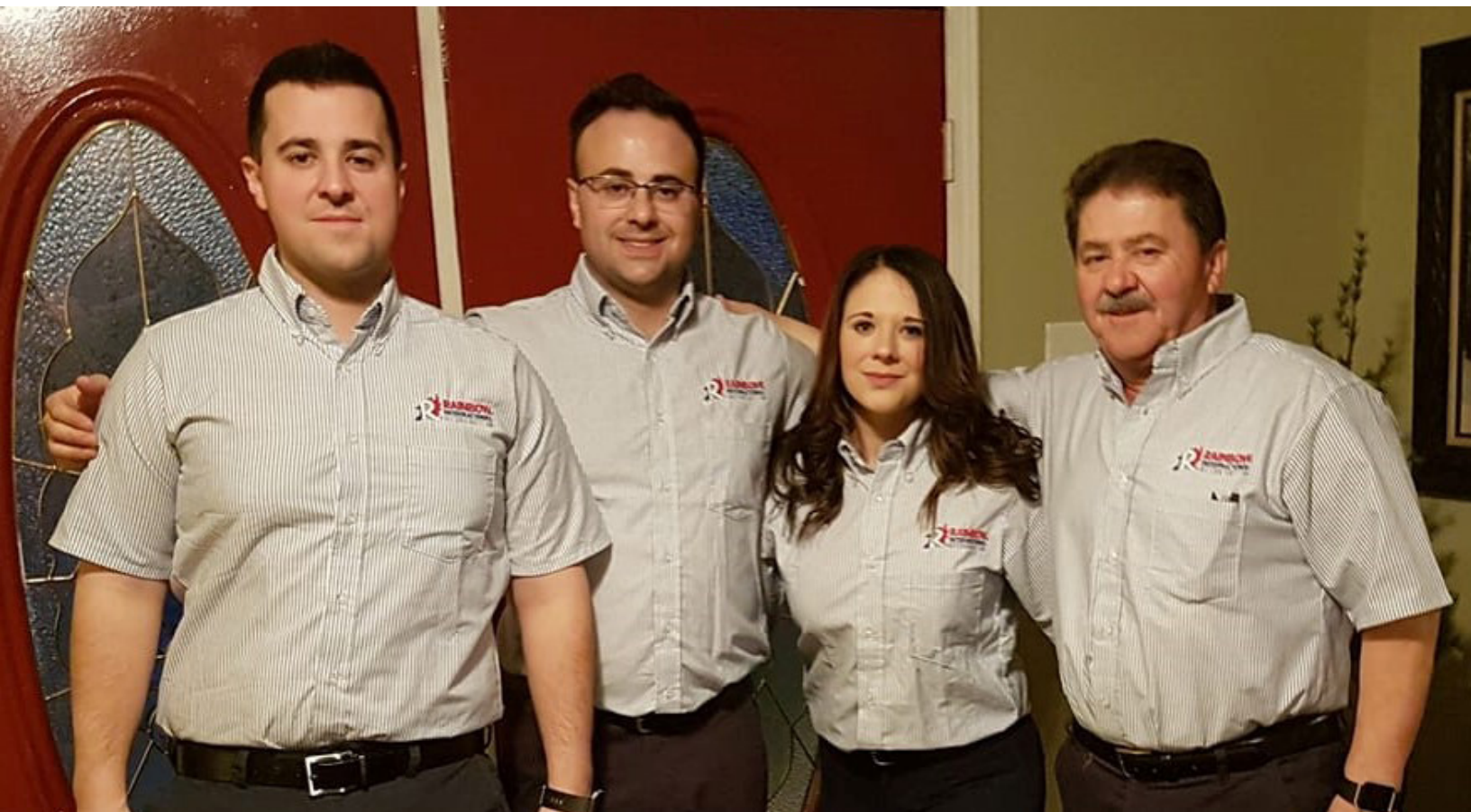
For the Neros, a selfless act is as routine as priming a wall before applying a final coat of paint. A spirit of charity and goodwill has been foundational to the family's approach to life and business for over 30 years. Time and again, at Cambrian and throughout the wider community, they've built with both their hands and their hearts.

“[My father] came here from another country,” says Mauro, “and even though he didn't have much, he always volunteered and gave what he could. He was on numerous boards and involved with sports programs. I don't even know about all of the things he was part of over the years. To this day, people come up to me and say things like, ‘Oh I know your father! He paid for my soccer registration for 10 years.’ I don't know who they are half the time!”

“I knew what it meant not having anything or any help from other people,” says Nicola, “so I always try to be there [for those in need].”

“We all picked up on that,” says Chiara. “You get into that way of life, and it becomes important to you to be part of charitable things.”

“That's the example our father set for us,” says Christian. “He always said, ‘You have to help.’ That's the way we were always raised. For us, it's normal to give. It just feels better to do things that way.”



CAMBRIAN SUPERHEROES

The Cambrian College campus is filled with superheroes. You've likely walked by one or spoken with one without realizing it.

Every month, 39% of eligible Cambrian staff and faculty members slip on their metaphorical masks and don their invisible capes by making monthly investments in student success through the Cambrian Employee Giving Program.

They may not be able to leap tall buildings, control the weather, or shoot laser beams from their eyes, but they all have the incredible ability to change lives through their generosity and everyday commitment to providing Cambrian students with the supports they need to thrive.

We're revealing a few of their secret identities to shine a light on the heroic contributions they make both in their "civilian" lives, as well as the significant impact they make as Cambrian Superheroes.

Our number one priority is to provide our students with a great educational experience, setting them up for ongoing academic and career success. The generous support of Cambrian Superheroes enrolled in the Employee Giving Program continues to make this possible.

**CAMBRIAN
SUPERHERO**



**ROBERT
AUDET**

Affiliations:

- General Manager, Student Life, Student Life Centre, and Athletic Centre
- Member of the League of Cambrian Superheroes

Origin story:

"When I was a student at Cambrian in the 80s, it wasn't nearly as common to see someone working multiple jobs to get by. Nowadays, I see so many students taking on additional work responsibilities that leave them with little time for studying and establishing their career paths. I believe that every dollar invested in bursaries not only helps students eat and pay their living expenses, but also allows them to spend more time towards their studies rather than worrying about their personal financial challenges. I'm proud to help support a more balanced lifestyle for our students by fundraising for the food bank and contributing to student awards, and I encourage others to do the same. It's a privilege to be able to give back to the growing Cambrian family!"

**CAMBRIAN
SUPERHERO**



**STEPHANIE
VALENTINI**

Affiliations:

- Professor, Developmental Services Worker Program
- Program Coordinator, Learning Disability Graduate Certificate
- Member of the League of Cambrian Superheroes

Origin story:

"In my own experience as a student, I relied on multiple jobs to pay rent, bills, and tuition. I made it work, but I was never without some help. Because of others' actions, I could access bursaries and awards, and that afforded me the breathing room I needed to carry on in pursuit of my goals. I give because I want students to know that we see them and believe in them."

ALUMNI RELATIONS ACTIVITY



Our alumni at Cambrian College are an esteemed group of over 70,000 individuals who are using their skills and knowledge on a global scale. They are a lifelong part of our #CambrianCommunity, which is continuously growing through their active involvement and support.

As they pursue their passions and advance in their careers, Cambrian alumni act as ambassadors for the college. We take pride in witnessing their personal and professional achievements and celebrating their successes.

We strive to provide regular communication to our alumni, including information on opportunities, events, and activities that enrich their journey. We also had a lot of fun along the way!

We expanded our opportunities to help our alumni grow.

- Our Cambrian College Connection Café, powered by Ten Thousand Coffees, is a networking and mentoring program that now supports over 490 members. Its core concept is to bring people at different career stages together in the same space to enjoy a virtual coffee. These conversations promote skill development, help build personal and professional connections, and assist with career planning.
- We partnered with Academica Group's Devant, a leading online platform that offers job-search tools and resources. This platform helps students and alumni stay ahead of the competition and in front of employers to secure their next great job. Cambrian's Elevate Your Career, powered by Devant, includes resume-building tools, access to job boards, career fairs, live expert panels and workshops, mock interviews using AI technology, and a Masterclass Program designed to help students and alumni develop skills to feel confident when applying for their dream careers.

ALUMNI RELATIONS ACTIVITY (CONTINUED)

We offered more special rates and discounts to our alumni community.

- Our alumni gained access to exclusive rates and discounts for TD Life and Health Insurance. These offerings complemented TD Insurance's current home and auto insurance offerings, with funds directed back to the College, based on each year's participation numbers. This program not only benefits our alumni, but Cambrian student scholarships and bursaries.
- Alumni enjoy nearly 20 retail and attraction perks and discounts, with new partners joining from SW Sports Entertainment (Sudbury Five and Sudbury Wolves), Maple Leaf Sports and Entertainment (Toronto FC, Argonauts, and Marlies), and Storewell Self Storage.

We learned from and supported each other.

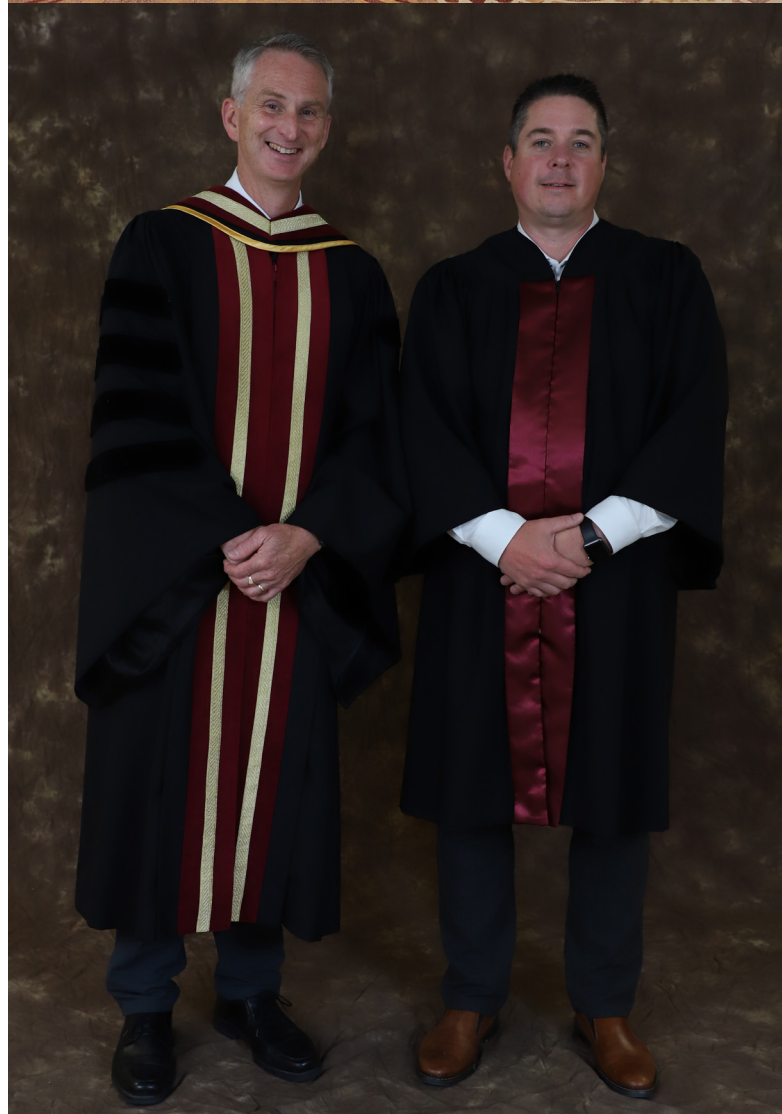
- We continued to learn more about our alumni's interests and the types of activities they find compelling through our annual 'Spring Cleaning Survey.' We received hundreds of responses, which help support the planning of alumni initiatives for years to come. We also provided one lucky survey respondent with a Dyson Vacuum valued at \$1,000 to help with all of their spring cleaning needs.
- Three accomplished graduates provided alumni addresses during our 2022 Convocation ceremonies. Our featured speakers were:

Geoff Hatton, Business Graduate (2002)
President and CEO of Spectrum Telecom Group Ltd.

Nicolas Smit, Mining Engineering Technology Graduate (2015)
Executive Director of the American Mask Manufacturer's Association

Mike Walton, Law and Security Graduate (1997)
Former Police Officer
and current published fiction Author

- Cambrian alumni helped support the next crop of students on-campus by making donations to the Cambrian Alumni Bursary. Thanks to their support, students were able to sleep better knowing that the cost of their textbooks and class kits were covered, or were able to turn down a back-to-back shift to study for an upcoming exam. These donations were matched dollar-for-dollar by TD Insurance.



ALUMNI RELATIONS ACTIVITY (CONTINUED)



We celebrated excellence.

- We nominated three incredible graduates for the 2022 Colleges Ontario Premier's Awards, recognizing outstanding graduates of Ontario's colleges who have made significant social and economic contributions to the province and beyond. Our nominees were:

Tafari Anthony – Creative Arts & Design:

Tafari blends pop, soul and alternative music into sleek vocal tones and sultry melodies. His latest EP “The Way You See Me” was nominated for a 2022 JUNO Award for Adult Contemporary Album of The Year. Tafari understands the costs associated with being a performer and recording artist. He offers his creative and graphic design services to fellow artists to market their music in this evolving digital age.

Keith Lindsay – Creative Arts & Design:

For more than 30 years Keith has been shaping the mental health and rehabilitation fields, working in various positions of front-line, management and training. As the Director of Rehabilitation Services for Bartimaeus Rehabilitation Services Inc., he leads a staff of more than 40 professionals across Ontario. Keith is also a sought-out keynote speaker, having been invited to almost every college in Ontario.

Nicolas Smith – Health Sciences

Nicolas is the Executive Director of the American Mask Manufacturers Association. During the COVID-19 pandemic, he played a key role in securing millions of N95 masks for health care workers around the world. A trusted expert during the global outbreak – Nicholas Smit now finds himself consulting with lead players at the Centers for Disease Control and the highest echelons of the US government.



CAMBRIAN ALUMNI

KENDRA LIINAMAA

When she was in seventh grade, Cambrian alumna Kendra Liinamaa was so nervous about performing a short drama skit in front of her classmates that she fell to the floor in an anxious daze.

A classmate jumped up and started playing air guitar to draw attention away from her.

She was grateful for the distraction.

"It's sort of fun to look at that memory now considering how often I speak in public" she says. "I've come a long way!"

That seems like an understatement.

Today, Kendra, a graduate of Cambrian's Industrial Millwright program who is currently apprenticing at global mining-powerhouse Vale, is an in-demand public speaker.

As a young female working successfully in what is still a largely male dominated field, she has an important story to tell – one that is inspiring a new generation of women to pursue careers in the skilled trades. She eagerly and passionately shares her experiences, insights, and messages of encouragement to packed audiences at a wide range of functions and educational sessions at the request of trades and technology-focused advocacy

groups like KickAss Careers and Skills Ontario. She is also an ardent supporter of Cambrian's annual Jill of All Trades event, where she has used her increasingly influential voice to promote the College's skilled trades and technology programs to local female students in grades 9-12.

"I don't have a problem speaking to young girls who lack confidence," Kendra says. "I've been there – some days I'm still there. I know what they're feeling like, and I know they're holding back. They're capable of doing so much more than they've been led to believe."

Self-doubt was something that Kendra struggled with in her first year of study at Cambrian, but when she learned that she was receiving the Georges & Gisele Brouillette/City Welding Ltd. Award to support her in achieving her goal of becoming a millwright, she began to see herself in a different light.

"It felt like someone believed I could do this as a career," she says. "It felt like someone wanted to see me succeed, and that sparked something in me."

This new feeling of confidence grew even further when Kendra had the opportunity to speak directly with her award donor to thank him for his generosity. She spoke clearly and passionately about the impact the financial assistance would have on her ability to pay for her schooling, as well as the confidence it had instilled in her when she needed it most.

"I didn't come from a family that had a lot of extra spending money available, she says, "and there were some challenges at home. When I found out that I had won the bursary I was like 'Thank God!' It was a weight lifted off my shoulder.

“It felt like someone wanted to see me succeed, and that sparked something in me.”

I also got in a car accident shortly after hearing that I was the successful applicant, which would have felt like such an overwhelming setback without this support." Her powerful words touched her donor's heart, and he made a commitment on the spot to increase the amount of the bursary. He also offered her an apprenticeship, which has proven to be an incredibly important professional boost and gateway to career opportunities.

"It's unfortunate, but women in trades can often be seen as diversity hires," she says. "When I graduated and started looking for work, even though I had strong grades and qualifications, the stigma still existed. But having an apprenticeship before entering a full-time work opportunity helped show others that I'd really earned what I'd achieved. I'm so grateful I had that experience."

Word of Kendra's ability to tell a compelling story travelled quickly around the College, and she was invited to speak in front of several hundred donors and student award recipients at Cambrian's annual awards reception. To her own surprise, the person who had nearly

fainted in her elementary classroom so many years ago wowed her captive audience.

“I was thankful (and shocked!) when I was asked to speak at the event when I received my bursary,” Kendra says. “I never really thought that that was something I’d be able to do. I didn’t think it was in me. But they [the College] believed in me. I thought ‘Oh, wow – I might actually be good at this!’ That initial support and all that I’ve received since has led me to some exciting and unexpected opportunities to tell my story.”

As a way to both repay the kindness she received and assist others in finding their voices and life-callings, Kendra has created her own award for full-time students enrolled in the Industrial Millwright program who are facing significant life challenges. While she remains a strong advocate for women in trades and continues to work to increase their representation in the sector, the award criteria are not gender specific. Anyone with a dream and a need can apply.

“I’m not just here to help young women; I’m here to help young individuals,” she says. “I want to reach as many people as possible.”

Being the exceptional public speaker she is, Kendra has recognized the importance of a memorable hook to capture her audience’s attention. The name she chose for her award is hard to forget.

“I wanted to attract both men and women applicants in the trades groups, so I called my award the Dirty Gloves, Clean Money Bursary.”

“And I practice what I preach!” she says with a smile. “I always wear my gloves at work. I have half-decent nails to prove it.”



CAMBRIAN ALUMNI BY THE NUMBERS



Total Number
of Alumni:

73,107



Average Age
of Alumni:

42

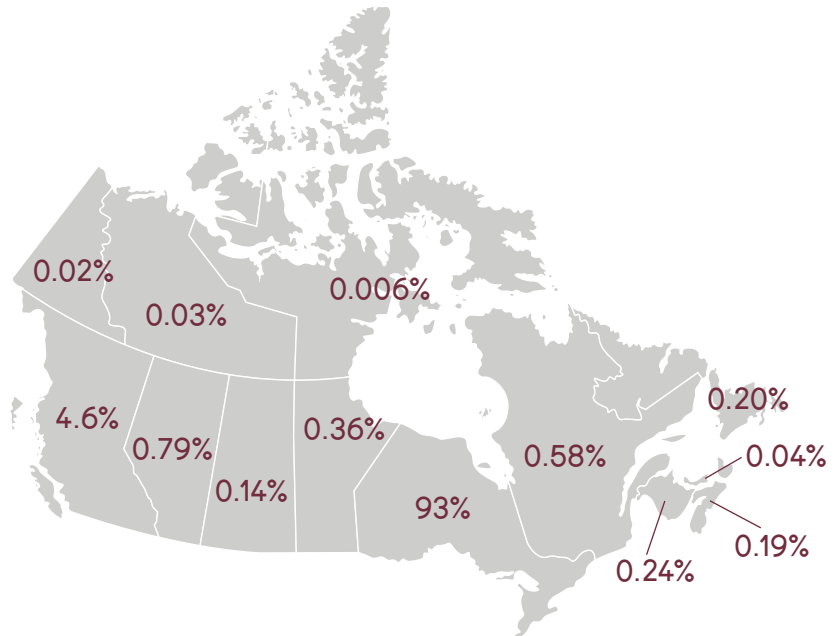


Number of Countries
Represented:

67

Canada

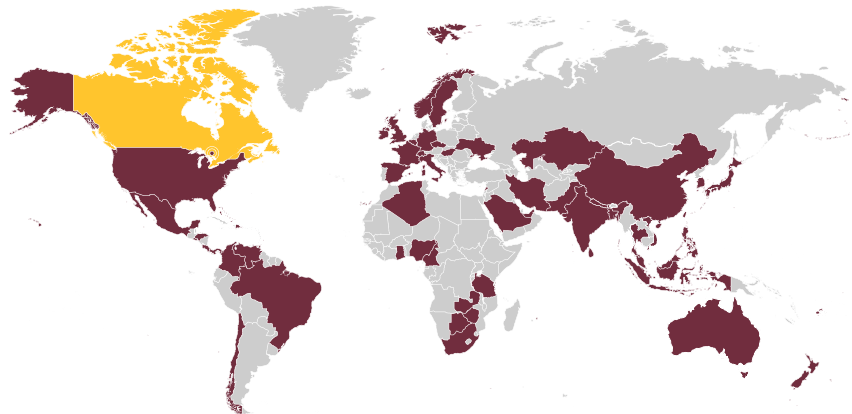
| | |
|-------------------------|--------|
| Alberta | 0.79% |
| British Columbia | 4.6% |
| Manitoba | 0.36% |
| New Brunswick | 0.24% |
| Newfoundland & Labrador | 0.20% |
| Northwest Territories | 0.03% |
| Nova Scotia | 0.19% |
| Nunavut | 0.006% |
| Ontario | 93% |
| Prince Edward Island | 0.04% |
| Quebec | 0.58% |
| Saskatchewan | 0.14% |
| Yukon | 0.02% |

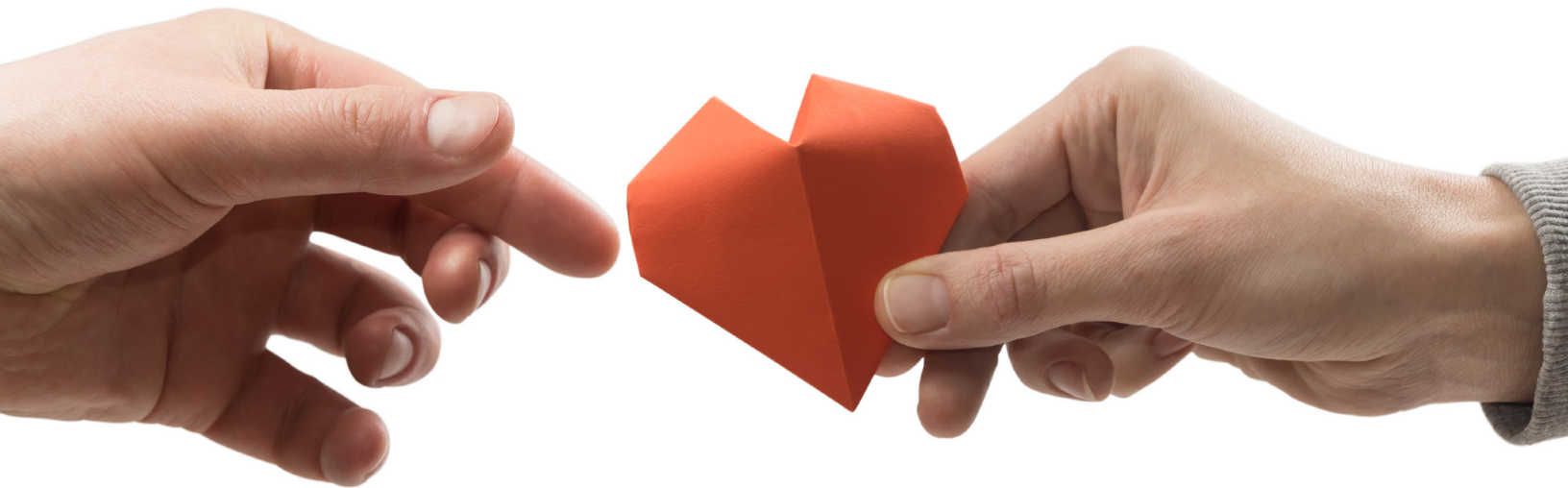


International

| | |
|-------------------|------|
| Rest of the World | 3.5% |
|-------------------|------|

Alumni are represented in
67 countries/regions in all four
corners of our beautiful planet!





A PLANNED GIFT ISN'T ABOUT LEAVING SOMETHING BEHIND.

IT'S ABOUT SEEING WHAT'S AHEAD:

A DREAM REALIZED.

A LIFE FOREVER CHANGED.

THEN ANOTHER.

AND ANOTHER.

AND ANOTHER.

Whether you've made past investments in student success or are looking to support Cambrian for the very first time, you can go further than you think is possible by arranging a charitable bequest.

There are so many ways that you can extend your incredible generosity, or make the impact you've always imagined, without compromising your current comfort and financial stability – even receiving some significant tax benefits along the way.

Work with us to start planning the gift of your lifetime.

Contact Angie Gilmore, Development Manager, to learn more.

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