




What Shoes Will Your
Son or Daughter Fill?

It's time to start thinking!



Parents...it's never too early for your son or daughter to start thinking about the future. You can help your child make the right choices by encouraging him or her to explore interests and to look at the options and resources available during the educational journey. It's a matter of starting off on the right foot.



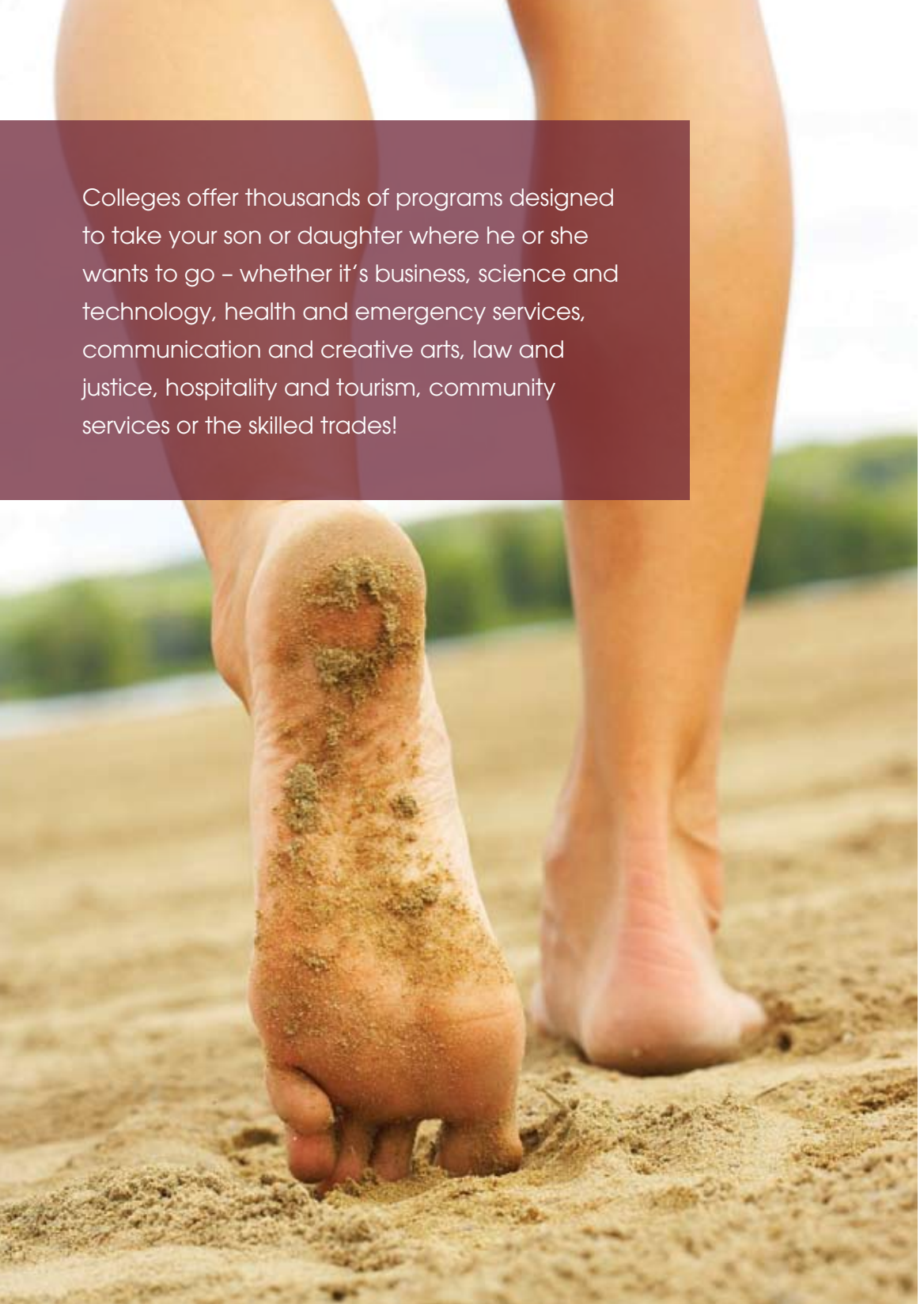
Getting Started on the Right Foot

Life is certainly more rewarding when you are working in a field that you enjoy, but with so many career possibilities, where do you begin?

Help your son or daughter get started on the right foot by finding out which area of study best matches his or her interests and abilities. Guidance counsellors at secondary schools can then help your son or daughter determine the pathways that will lead to his or her career goals.

There are also career aptitude tests that your son or daughter can take, websites to visit, and staff at postsecondary institutions who are there to help with the decision-making process.





Colleges offer thousands of programs designed to take your son or daughter where he or she wants to go – whether it’s business, science and technology, health and emergency services, communication and creative arts, law and justice, hospitality and tourism, community services or the skilled trades!



A Step in the Right Direction


In a few years' time, three quarters of all new-job openings in Canada will require postsecondary education. Encourage your son or daughter to look beyond secondary school to gain the skills, experience, and credentials required in today's world. A postsecondary education is definitely a step in the right direction.

For example, students who have a college education earn higher salaries and make considerably more money over their working lives than those who only have a secondary school diploma. That's why we call a college diploma a solid investment in the future!

In many ways, you are the key to your teen's success. To help your son or daughter achieve his or her dreams, make sure that you keep the lines of communication open and encourage ongoing discussions with guidance staff.

When the time comes, if college is your son or daughter's postsecondary choice, Cambrian is here to help. We can help your son or daughter find programs and plan for a college education so that he or she can continue the educational journey on the right foot.





With a college education, anything is possible.
Here are some things to think about...

- Over 1/3 of Ontario's workforce is made up of college grads.
- Over 90% of graduates find jobs within 6 months of graduating.
- Over 92% of employers who hire college grads are more than satisfied with their new hires.
- More university grads apply to college than the other way around.
- More than 44,000 college graduates enter Ontario's workforce each year.
- Increasing numbers of employers expect new-job applicants to have postsecondary education as part of their training and experience.



Making Sure the Shoe Fits

You want to help your son or daughter make informed decisions. There are many things you can do to help. Encourage your son or daughter to do as much research as possible to make sure that the postsecondary choices being considered are the right ones for him or her. This may include talking to representatives at events such as the College Information Program (C.I.P.), booking a tour or visiting a campus, sitting in on classes, or coming to open houses. You can also visit helpful websites, including:

- www.canlearn.ca
- www.edu.gov.on.ca
- www.ilc.org
- www.ontariocolleges.ca
- www.onwin.ca

The happier your son or daughter is about the choices made, the more likely he or she is to succeed!

Remember, if a college education is their choice, they are in good company. Just look around...college graduates are the backbone of society. They are the women and men who keep communities safe, healthy, and economically vibrant. They have made their mark as the skilled trades people, technicians, and technologists who support the industrial, construction, manufacturing, and minerals areas; as the professionals in the business, health, IT, human services, and police and corrections fields; and as the creators of words and images through expert communication, design, and artistic talent.



In planning for the future, talk to secondary school guidance counsellors and staff, call Cambrian College, or visit Cambrian's website at www.cambriancollege.ca.



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